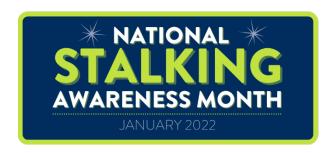
## NATIONAL STALKING AWARENESS MONTH

# **ACTION GUIDE 2022**

January 2022 marks the eighteenth <u>National Stalking Awareness Month (NSAM)</u>, an annual call to action to recognize and respond to this traumatic and dangerous crime. There are many ways to get involved promoting NSAM and raising awareness around stalking. This month—and all year long—we encourage you to explore and support our theme of KNOW IT, NAME IT, STOP IT through the activities and resources below.

### **LEARN** more about stalking:

- Attend upcoming webinars
- Watch recorded webinars
- Request a 2022 training
- Explore guides, tips, checklists, and resources for responding to victims



### **TEACH** your agency, partner organizations, and/or community about stalking:

- Lead a workshop using our curriculum
- Plan a public awareness campaign
- Integrate stalking into existing programs
- Conduct a workshop or lead a discussion about how stalking is portrayed in the media.
- Offer brochures about stalking in your office
- Personalize and send a letter to the editor

#### **SHARE** information about stalking and NSAM:

- Use our daily social media posts for <u>Instagram</u>, <u>Twitter</u>, and <u>Facebook</u>
- Display NSAM images on your email signature, website, and social media pages.
- Include a message about NSAM in your newsletter
- Ask your community to proclaim January 2022 as NSAM.
- Display posters to raise awareness
- Share our videos, factsheets, infographics, documentation log, and professional support resources
- Plan your own events: a book display, a table of information and resources at a community event/meeting or farmers market, a TikTok challenge, a multi-disciplinary roundtable discussion, an art contest, a public service announcement, video interviews with local responders

#### **REFLECT** on your response to stalking:

- Honor champions with a certificate of appreciation
- Complete our agency checklist for <u>victim service organizations</u> and <u>campus professionals</u>
- Share your promising approaches to addressing stalking with us



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